

Gautam Murarka

Senior web Designer cum UI Designer with more than 7+ years of experience of working
With large teams and customer facing environments

Address:	House No. 1691, Sector 7/E, Faridabad – 121006 (HRY.)
Phone:	+91-9311542901
Email:	gautammurarka@gmail.com
Portfolio:	www.gautammurarka.com

EDUCATION

Arena Multimedia

- Diploma In Multimedia (Adobe Photoshop, Corel Draw, Illustrator, Adobe Indesign, Adobe After Effects, Elastic Reality, Adobe Premier)
- Programming in Multimedia (XHTML, CSS, Flash, JavaScript, Action Scripting (*Basic*))

Bachelor Degree

- Bachelor Program in Business Administration (BBA)

SPECIALIZE

I specialize in standards-based [XHTML](#), [CSS](#), [jQuery](#), [Action Scripting \(Basic\)](#) and [JavaScript](#) web development. Each site I develop is built to be search engine friendly, using the latest development principles and techniques. Extensive experience with cross-browser testing with IE, Safari, Firefox, Chrome. To find out more about what I can do for you, check out my [work](#),

EXPERIENCE

Impressico Business Solutions. (*India, Noida*)

April 2010 – Present

Team Lead – Digital Media

Work closely with clients to develop promotions, marketing messages and customer relationship development activities that extend brand promise and build loyalty. To work on technologies like HTML, DHTML, JavaScript, AJAX, JQuery, Flash, Action Scripting, creating and optimizing graphics. Other responsibilities include:

- To design and develop the layouts or concepts for digital media projects.
- To provide the technical direction to other team members.
- Project planning, execution and successful delivery of project to client.
- To solve the complex technical and non-technical issues related to the projects.
- To create proofs of design, art and animation.
- To present final design layouts to clients for approval.
- Help and coordinate with your reporting manager in bringing new projects

Blue Fountain Media Pvt. Ltd. (*India, Gurgaon*)

February 2010 – April 2010

Sr. Front-End Developer

Assist in the development process of new site designs and current site redesigns for new and established clients. Develop interactive user interfaces using XHTML, CSS, JavaScript which allow for a more enjoyable and user friendly experience. Work with back-end developers to evaluate and recommend user interface ideas and coding practices. Other responsibilities include:

- Project Leading
- Work in front-end programming using XHTML, CSS, JavaScript, and AJAX.
- Helping back-end programming to integrating design into the code.

Edynamic Softech Solutions (India, Delhi)

January 2007 – February 2010

Front-End Developer (Sr. designer)

Build advanced user interfaces using XHTML, CSS and JavaScript from design compositions provided for client sites. Develop interactive user interfaces using JavaScript which allow for a more enjoyable and user friendly experience. Work with senior designer (Visualizer) and back-end developers to evaluate and recommend user interface ideas and coding practices. Working with the large client's i.e. American Express, Aviva India, Max New York Life, RGE Monitor, DMTI Spatial and many more. Other responsibilities include:

- Performing new-website support research in the areas of Latest Web Technologies, Usability, Accessibility, and User Experience.
- Project Leading
- Work in front-end programming using XHTML, CSS, JavaScript, AJAX, Action Scripting (Basic) and Flash.
- Helping back-end programming to integrating design into the code.

Cressanda Solutions (India, Delhi)

April 2006 – January 2007

Front-End Developer (Jr. designer)

Enhanced the company's Internet and Intranet sites using advanced XHTML, CSS and JavaScript features. Manage and oversee all work completed for clients. Provide design compositions and programming solutions to build sophisticated and easy to use web sites and applications for clients. Evangelize web standards and code optimization to increase speed and ease of use throughout sites and applications built. Other responsibilities include:

- Design user interfaces for client websites and applications using Adobe Photoshop.
- Work in front-end programming using XHTML, CSS, JavaScript, AJAX and Flash.

Shriv ComMedia Solutions Pvt. Ltd. (India, Delhi)

Feb 2006 - March 2006

Web Designer – Team Leader (Worked as On Contract Bases)

Assisted in the development process of new site designs and current site redesigns for new and established clients. Created new visual design compositions for client websites or print products in development. Aided senior developer and operations manager in ongoing website development and design projects.

- Gathered requirements for Design.
- Created design comps in Photoshop to give the client multiple options for the layout.
- Modernized and updated the website.

Nexus IT Solutions (India, Delhi)

June 2004 – Jan 2006

Web Designer

Involved in the creation and deployment of the Website and Applications. Created new visual design compositions, including product branding, for client websites in development.

- Interacted with clients to discuss strategy and goals for the projects, and in turn put the process in motion.
- Prepared the code for implementation within an ASP and PHP framework.

SKILLS

Languages	XHTML, CSS, JavaScript, JQuery Libraries (Learning), AJAX(Learning), Action Scripting(Basic)
Applications	Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Dreamweaver, Adobe Flash, Adobe Acrobat, Corel Draw, Adobe Indesign, Macromedia Flash Paper, and Adobe Captivate.
CMS Worked With Expertise	ASP.net, PHP, Joomla, Drupal, Ruby on Rail, SharePoint, SiteCore, Ektron.
Personal	Web application development, standards-based website design, search engine optimization, graphic design, internet marketing.
Personal	Professional, leader, self-reliant, highly motivated, eager to learn, team player, confident

ACTIVITIES

R & D is my Favorite Activity, Internet Surfing, Writing and reading Blogs, Listening Music, Playing Games, and Reading News.